



## NATIONAL PRINT OWNERS ASSOCIATION

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### NPOA 2017 Conference Timeline – February 2-4, 2017

## Mechanics, Message & Mardi Gras!

### THURSDAY

- 7:30 am–3:00 pm Board of Directors meeting
- 2:00 pm–7:00 pm Registration open
- 3:00 pm–4:45 pm Brainstorming session
- 5:00 pm–7:00 pm Welcome Reception **sponsored by Ricoh**  
Group dinners (optional) – Meet in lobby at 7:15 pm

### FRIDAY

- 7:30 am–3:00 pm Registration Open
- 7:45 am–8:30 am Hot breakfast buffet
- 8:00 am –8:30 am Opening remarks by conference committee
- 8:30 am–9:30 am Opening Keynote Speaker – Thaddeus Rex, The Science of Charisma
- 9:30 am– 9:45 am Coffee break **sponsored by Larry Hunt Newsletters**
- 9:45 am–10:45 am Mechanics: Making Time for Process, by Dave Fellman, **sponsored by Allegra Print & Marketing**
- 10:45 am–11:00 am Coffee break
- 11:00 am–12:00 pm Mechanics: Getting the Process Right by Philip Beyer
- 12:00 pm– 1:15 pm One Minute Mastermind Luncheon **sponsored by Printer's Plan**
- 1:30 pm– 2:30 pm Message: What's Your Story? by Thaddeus Rex, **sponsored by AccuZIP**
- 2:30 pm– 2:45 pm Coffee break
- 2:45 pm– 3:45 pm General session **sponsored by Pocket Folders FAST**
- 3:45 pm– 4:15 pm Happy Half Hour reception
- 4:15 pm– 5:15 pm Design for sign shops, presented by Dan Antonelli **sponsored by FASTSIGNS**
- 5:15 pm– 5:30 pm Wrap up remarks
- 8:00 pm– Optional event – Rock & Bowl



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SATURDAY

- 8:30 am– 9:45 am Special breakfast presentation **sponsored by Marketing Ideas for Printers**
- 8:45 am – 9:45 am Dave Fellman, “The Top 10 Mistakes Printers Make and How Avoid Them!”
- 9:45 am –10:00 am Coffee break
- 10:00 am–11:00 am Avoiding Mistakes – panel of profit leaders
- 11:00 am–11:15 am Coffee Break
- 11:15 am–12:00 pm General session – moderated round table discussions
- 12:00 pm– 1:00 pm Industry Luncheon
- 1:15 am–2:45 pm Brokering in the Bank – 30 minute session presented by Pamela Crouser followed by a panel with profit leaders
- 3:00 pm–6:30 pm Partners in Profit Supplier Showcase  
Workshops throughout the Showcase, 45 minute classes by vendors
- Session A 3:15 pm – 4:00 pm– AccuZIP
  - Session B 3:15 pm – 4:00 pm – Marketing Ideas for Printers
  - Session C 4:15 pm –5:00 pm – Printers Plan
  - Session D 4:15 pm – 5:00 pm
  - Session E 5:15 pm – 6:00 pm
  - Session F 5:15 pm – 6:00 pm
- 6:15 pm– 6:30 pm Conference wrap up & closing remarks

SUNDAY

Optional - Super Bowl Sunday activities

- trip to Houma, BBQ at Dooley’s Bar
- Football game viewing with snacks & cash bar (possible) or go to outside bar