

5TH ANNUAL SPRING CONFERENCE

FEBRUARY 2-4, 2017

InterContinental – New Orleans
Mechanics, Message & Mardi Gras

A CONFERENCE CREATED BY PRINT OWNERS FOR PRINT OWNERS

Our 2017 Conference Committee is made up of NPOA members and industry leaders who have attended many conferences and know what you're looking for in education.

JUST FOR PRINTERS

- Popular industry speaker Dave Fellman Saturday keynote session: The Top 10 Mistakes Printers Make With Customers...And How To Avoid Them!
- Expanded Supplier Showcase with workshops provided by industry vendors
- Brokering in the Bank! - A panel of successful printers examining how brokering can lead to increased sales and profits.
- Optional group dinners in the French Quarter to enhance networking opportunities
- One *Minute Mastermind* ideas exchange luncheon with cash prizes

CONFERENCE REGISTRATION FEES

Your investment in this conference will pay off in big dividends for 2017!

	EARLY-BIRD RATES	AFTER 12/12016
NPOA MEMBERS		
Primary Attendees	\$485.00	\$565.00
Additional Attendees	\$435.00	\$465.00
Social Events Only	\$129.00	\$145.00
NON-MEMBERS		
Primary Attendees	\$590.00	\$690.00
Additional Attendees	\$590.00	\$690.00
Social Events Only	\$129.00	\$145.00



The National Print Owners Association (NPOA) is dedicated to delivering products and services that enhance the growth and profitability of its members through advocacy, educational programs, publications, research, and the sharing of technical information.

Visit printowners.org to learn about membership, benefits, and how joining NPOA will benefit your business.

Early Bird Rates End December 1!

Register Today! | www.printowners.org



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2017 CONFERENCE SPONSORS*

*As of Nov. 15

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Larry Hunt Newsletters

NATIONAL PRINT OWNERS ASSOCIATION (NPOA)

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WWW.PRINTOWNERS.ORG

NPOA PrintOwners List and Why You Should Join?

What is the PrintOwners list?

The PrintOwners list is a free, members-only, online discussion group, created for the owners of printing businesses. With more than 500 owner-members in our online discussion group, members ask and answer each others' questions every day using our group email forum. The PrintOwners list is easy to use, and members are free to participate as much or as little as they like.

How does the PrintOwners list work?

The easiest way to understand the PrintOwners list is to think of it as another way to send and receive email. The only difference is that when you send an email to the PrintOwners list it is simultaneously sent to every other member on the list.

Why is it so valuable?

The discussions cover a variety of print-related topics, and the PrintOwners list is considered an extremely valuable resource by those who utilize the service. The list is a great place to discuss:

- **Problems/issues you're facing at your printing firm.**
- **What equipment works and what doesn't.**
- **Sales and marketing ideas**
- **Second opinion on a complicated estimate**

Who is eligible to join the PrintOwners list?

Our membership is exclusive. It is "owners only." The PrintOwners list is not intended for employees, managers, vendors, suppliers, sales reps, editors from trade publications, and printing industry consultants; if you're not an owner of your printing company, we respectfully ask that you do not attempt to join the PrintOwners list.