



**NPOA**



# Benefits *of* Annual Sponsorship

**National Print Owners Association**

An Association for Print Owners By Print Owners

1.888.316.2040 • [www.printowners.org](http://www.printowners.org) • [communicationsdirector@printowners.org](mailto:communicationsdirector@printowners.org)



## Crown Jewel Sponsor \$25,000

### ONLY 1 AVAILABLE!

- 12-Month Vendor Membership in NPOA
- Full Back Cover in the NPOA Monthly Magazine that is mailed to membership. Does not include insertion into special editions.
- Placement on the NPOA Website for 12 full months
- 2,500 Banner Ads on the Print Owners List Server
- Mail and Email List of Members for Marketing Purposes
- Annual NPOA Conference Sponsorship\*
  - Sponsorship of Opening Remarks at Welcome Reception
  - 3 Full-Conference Attendee Registrations

## Diamond Sponsor \$15,000

- 12-Month Vendor Membership in NPOA
- Full-Page Ad in the NPOA Monthly Magazine
- Placement on the NPOA Website for 12 full months
- 1,500 Banner Ads on the Print Owners List Server
- Mail and Email List of Members for Marketing Purposes
- Annual NPOA Conference Sponsorship\*
  - Sponsorship of a Luncheon or Keynote
  - 2 Full-Conference Attendee Registrations

## Platinum Sponsor \$10,000

- 12-Month Vendor Membership in NPOA
- Half-Page Ad in the NPOA Monthly Magazine
- Placement on the NPOA Website for 12 full months
- 1,000 Banner Ads on the Print Owners List Server
- Mail and Email List of Members for Marketing Purposes
- Annual NPOA Conference Sponsorship\*
  - Exclusive Sponsorship Speaker Introduction of One Session
  - 2 Full-Conference Attendee Registrations

## Gold Sponsor \$7,500

- 12-Month Vendor Membership in NPOA
- Quarter-Page Ad in the NPOA Monthly Magazine
- Placement on the NPOA Website for 12 full months
- 500 Banner Ads on the Print Owners List Server
- Mail & Email List of Members for Marketing Purposes
- Annual NPOA Conference Sponsorship\*
  - Sponsorship (speaker introduction by sponsor) of a General Session on Friday or Saturday
  - 2 Full-Conference Attendee Registrations

## Silver Sponsor \$5,500

- 12-Month Vendor Membership in NPOA
- Eighth-Page Ad in NPOA Monthly Magazine
- Placement on NPOA Website for 12 full months
- 250 Banner Ads on the Print Owners List Server
- Mail and Email List of Member for Marketing Purposes
- Annual NPOA Conference Sponsorship\*
  - 1 Full-Conference Attendee Registrations

## Bronze Sponsor \$3,500

- \$600.00 Credit toward 12-month NPOA Vendor Membership
- Placement on NPOA Website for 12 full months
- 150 Banner Ads on the Print Owners List Server
- Annual NPOA Conference Sponsorship\*
  - One Social Attendee Registration

## Pewter Sponsor \$1,600

- \$600.00 Credit toward 12-month NPOA Vendor Membership
- Annual NPOA Conference Sponsorship\*
  - One Social Attendee Registration

## Vendor Membership

It is based on employee count

- 5 Employees or less \$600.00
- 6-19 Employees \$800.00
- 20-49 Employees \$1,000.00
- 50-74 Employees \$1,500.00
- 75+ Employees \$1,800.00

\*Sponsorship includes a Registration Bag Insert, Table at Supplier Showcase, Logo on Conference Programs, Logo on all NPOA Supplied Printed Conference Items & Logo on Conference Bag  
Effective January 1, 2020 • Prices and Benefits Subject to Change Without Notice

To find out more about partnering with NPOA, please contact [communicationsdirector@printowners.org](mailto:communicationsdirector@printowners.org). An investment in our industry's fastest growing trade organization is an investment in your business. National Print Owners Association is a trade association that serves the printing industry, including offset, digital and large format. Established in 2012, NPOA has print shop owners, and most importantly, decision makers. By partnering with National Print Owners Association, your company is given a unique opportunity to have your brand presented regularly and consistently to our members who have the potential to become your customer. Our sponsors receive mention in our mailed monthly Magazine and advertising space on our website.